

Epynt Motor Club Ltd

Sponsorship Agreement

1. This document constitutes a formal agreement between the Epynt Motor Club Ltd [**EVENT**] ('Event') and [**SPONSOR**] ('Sponsor').
2. Epynt Motor Club Ltd organises the following events:
 - Mewla Rally
 - Powys Lanes Rally
 - Cambrian Mountains Tour
 - Auto Tests & Associated Championship
 - Nav Scatters & Associated Championship
3. Epynt Motor Club Ltd offers the following sponsorship packages:
 - Title Sponsor
 - Associate Sponsor
 - Partner Sponsor
4. The benefits and fees of these sponsor packages are listed in Appendix 1.
5. Title Sponsors are expected to commit to an initial contract of 3 years, thereupon renewable annually, with first refusal to be made at least 6 months prior to the event.
6. Other Sponsor packages are renewed annually.
7. It is the responsibility of the sponsor to provide an advertisement, unless otherwise agreed. Amendments or creation of an advert will incur a design cost, which will be agreed. The sponsor will be provided with the advert to use for their own purposes.
8. Payment must be made into the relevant account within 14 calendar days of this agreement. This agreement is nullified on the 15th calendar day without payment.

Epynt Motor Club Event:	Name of Sponsor:
Signed on behalf of the 'Event'	Signed on behalf of the 'Sponsor'
Name:	Name:
Position:	Position:
Date:	Date:
Type of package:	Agreement renewal date:



Company Registration: 02499185



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Appendix 1

Sponsorship Packages & Fees

Title Sponsor

There is only one Title Sponsor per event.

Title Sponsors are only used on the Mewla Rally and Powys Lanes Rally.

Fees and in-kind benefits are to be negotiated upon when opportunities arise.

Benefits of this package:

- ❖ Sponsor Name will form part of the event title
- ❖ Sponsor Name will be prominent on the front page of all event documentation (Regulations, Final Instructions, Marshals Instructions, Programme, etc.)
- ❖ Sponsor full page advert will be included in all public and competitor facing documentation
- ❖ Sponsor Name will be included in all event announcements on social media, Epynt Motor Club website and printed press
- ❖ Two guest passes will be available for the Title Sponsor and 1 other person, with official Sponsor rally plates and copies of key event paperwork

Associate Sponsor

There is usually only one associate sponsor per event.

Associate Sponsors are available for all events.

Fees and in-kind benefits are to be negotiated upon when opportunities arise.

Benefits of this package:

- ❖ Sponsor Name will appear below the event title 'In Association with'.
- ❖ Sponsor Name will appear in all event documentation (Regulations, Final Instructions, Marshals Instructions, Programme, etc.)
- ❖ Sponsor full page advert will be included in all public and competitor facing documentation
- ❖ Sponsor Name will be included in major event announcements on social media, Epynt Motor Club website and printed press (Event announcement, opening of entries, etc.)
- ❖ One guest pass will be available to the Associate Sponsor, with rally plate and copies of key event paperwork

Partner Sponsor

There are a number of Partner Sponsors per event.

Partner Sponsors are available for all events.

Partner sponsors will normally sponsor a section or stage of the event or provide notable support to the Event or Club.

Sponsorship fee for a Mewla Rally Stage is £75, other events are negotiable.

Benefits of this package:

- ❖ Quarter page advert will be included in all public and competitor facing documentation



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